



M.J. (MIKE) McCARRICK
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19 June 1995

TO : C/A/M'S WITH 7-ELEVEN RESPONSIBILITY

SUBJECT : 7-ELEVEN SUMMER PROMOTION

Enclosed is the Southland letter outlining the National 7-Eleven Summer Promotion to be executed 6/26/95 through 7/16/95.

Please present to your 7-Eleven Division to ensure they understand the program details, then communicate your specific action plans to our Sales Team.

Should you have any questions, please advise.

Sincerely,

Mike

M. J. McCarrick

/cn

Enclosure

cc: R/S/M's, Rick Young

CHAIN ID #

0001-04-01

0001-04-02

FAR 610-359-1576

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